

# Bradley Kent Arends

intellicents investment solutions inc.

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[www.intellicents.com](http://www.intellicents.com)

April 2020

**This Brochure Supplement provides information about Bradley K. Arends that supplements the intellicents investment solutions inc. Brochure, a copy of which you should have received. Please contact our Director of Operations at 507-377-2919 if you did not receive intellicents investment solutions inc.'s Brochure or if you have any questions about the contents of this supplement. Additional information about Bradley Arends is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2- Educational Background and Business Experience**

Bradley Arends born in 1959, received the following formal education after high school:

- 1977-1981 Augustana College, Sioux Falls, SD. - B.A. Business Administration
- 1981-1984 Washington University School of Law, St Louis, MO. – J.D. Law

Business experience includes:

- 2006 – current CEO of intellicents investment solutions inc. (f/k/a ABG Investment, Services, Inc.), Albert Lea, MN
- 1996 – 2006 President of ABG Investment, Services, Inc., Albert Lea, MN
- 1984 – current Consultant/Vice President/President/CEO of intellicents investment solutions inc. (f/k/a Alliance Benefit Group Financial Services Corp.), Albert Lea, MN

Professional examinations, certifications and/or designations include:

- FINRA Securities examinations: Series 6; Series 7; Series 63; and Series 65
- Minnesota Supreme Court Attorney License and member of the Minnesota Bar Association and the American Bar Association

## **Item 3- Disciplinary Information**

intellicents investment solutions inc. (“iis”) is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. intellicents investment solutions has no information to disclose in relations to this item.

## **Item 4- Other Business Activities**

intellicents investment solutions is part of a consortium of companies that focus on providing employee benefit services to employers. The services include investment advisory services provided through iis, and through its affiliated companies: life, disability and health insurance services, and benefits consulting services that range from defined contribution retirement Plans to employee wellness programs. These services are provided through multiple companies, of which Bradley Arends is an officer.

To provide brokerage and insurance services, Bradley Arends is a registered representative of Mutual Securities, Inc. of California, a registered broker dealer and member of FINRA. He is a licensed agent of multiple insurance companies.

For services provided by the affiliated intellicents investment solutions companies, the companies and Bradley Arends may receive consulting fees and/or commissions on sales of any investment and insurance product sold to clients. iis may also provide investment advisory services to the clients of the affiliated intellicents investment solutions companies; however, iis never receives commissions on any assets under management for which iis receives advisory fees.

#### **Item 5- Additional Compensation**

Because of the nature and extent of the business intellicents investment solutions (iis and its affiliates) provides various custodians and mutual fund companies may receive “revenue sharing” in the form of shareholder servicing fees, sub-transfer agency fees, 12b-1 fees and finders fees. These fees are fully disclosed to plan sponsors and participants, and are passed on to the plan sponsor or the plan for use in offsetting plan related fees.

#### **Item 6 - Supervision**

There are several supervised persons who give general advice on behalf of intellicents investment solutions inc. and are under the direct supervision of Mr. Nicholas Holmes. Inquiries about Mr. Bradley Arends should be forwarded to Mr. Nicholas Holmes at 800-880-4015.